What is claimed is:

1. A method of producing custom output in response to user input, the method comprising:

    a) locating in a programmable device at least one user-specified output character associated with user input, in response to receipt of an input code representing said user input; and

    b) providing said at least one user-specified output character for use by an application program.

2. The method of claim **1** further comprising receiving said input code.

3. The method of claim **2** further comprising receiving said input code from a web interface.

4. The method of claim **3** wherein receiving said input code from a web interface comprises receiving said input code from a communications system.

5. The method of claim **4** wherein receiving said input code from a communications system comprises receiving said input code from a wireless communications system.

6. The method of claim **5** wherein receiving said input code from a wireless communications system comprises receiving said input code from a wireless telephone.

7. The method of claim **1** further comprising providing said output character to an application program.

8. The method of claim **7** further comprising performing an action based on said output character, at said application program.

9. The method of claim **8** further comprising providing a linguistic phrase to said application program in response to receipt of a corresponding input code.

10. The method of claim **9** further comprising performing an action at said application program, in response to said linguistic phrase.

11. The method of claim **10** wherein performing an action comprises inserting said linguistic phrase into a field of an e-mail.

12. The method of claim **1** further comprising programming said programmable device by associating at least one output character with a corresponding input code.

13. The method of claim **12** wherein programming comprises associating linguistic phrases with corresponding input codes.

14. The method of claim **12** wherein programming comprises receiving said at least one user-specified character from a user input device.

15. The method of claim **14** wherein receiving comprises receiving from a communications network programming commands for associating said at least one output character with said input code.

16. The method of claim **12** further comprising presenting a programming interface to a user, to facilitate receiving said programming commands.

17. The method of claim **12** further comprising relating a set of input codes and corresponding output characters to a user.

18. The method of claim **17** wherein relating comprises relating sets of input codes and corresponding output characters to corresponding users.

19. The method of claim **17** wherein producing comprises locating a set of input codes and corresponding output characters, corresponding to a user determined from said input code.

20. An apparatus for producing custom output in response to user input, the apparatus comprising:

   a) a programmable device storing at least one user-specified output character associated with user input;

   b) a processor circuit operable to locate in said programmable device said at least one user-specified output character, in response to receipt of an input code representing said user input; and operable to provide said at least one user-specified output character for use by an application program.

21. The apparatus of claim **20** further comprising a receiving interface operable to receive said input code.

22. The apparatus of claim **21** wherein said receiving interface further comprises a web interface for receiving said input code.

23. The apparatus of claim **22** wherein said web interface is configured to cooperate with a communications system to receive said input code.

24. The apparatus of claim **22** wherein said web interface is configured to cooperate with a wireless communications system to receive said input code.

25. The apparatus of claim **22** wherein said web interface is configured to receive said input code from a wireless telephone.

26. The apparatus of claim **20** wherein said processor circuit is operable to communicate with the application program.

27. The apparatus of claim **26** wherein said processor circuit is operable to provide a linguistic phrase to the application program in response to receipt of a corresponding input code.

28. The apparatus of claim **27** wherein said processor circuit is operable to provide said linguistic phrase to the application program for use in a field of an e-mail.

29. The apparatus of claim **20** wherein said processor circuit is operable to program said programmable device to associate at least one output character with a corresponding input code.

30. The apparatus of claim **29** wherein said processor circuit is operable to associate linguistic phrases with corresponding input codes.

31. The apparatus of claim **29** further comprising a receiving interface operable to receive said at least one output character from a user input device.

32. The apparatus of claim **31** wherein said receiving interface is operable to receive programming commands from a communications system, to facilitate associating said at least one output character with said input code.

33. The apparatus of claim **31** wherein said receiving interface is operable to present a programming interface to a user, to facilitate receiving said programming commands.

34. The apparatus of claim **29** wherein said processor circuit is operable to relate a set of input codes and corresponding output characters to a user.

35. The apparatus of claim **29** wherein said processor circuit is operable to relate sets of input codes and corresponding output characters to corresponding users.

36. The apparatus of claim **29** wherein said processor circuit is programmed to locate a set of input codes and corresponding output characters, corresponding to a user determined from said input code.

37. An apparatus for producing custom output in response to user input, the apparatus comprising:

a) means for storing at least one user-specified output character associated with user input;

b) means for locating in said means for storing at least one user-specified output character associated with user input, in response to receipt of an input code representing said user input; and

c) means for providing said at least one user-specified output character for use by an application program.

38. A computer readable medium for providing codes for directing a processor circuit to:

a) locate in a programmable device at least one user-specified output character associated with user input, in response to receipt of an input code representing said user input; and

b) provide said at least one user-specified output character for use by an application program.

39. A signal embodied in a carrier wave, said signal comprising:

a) a first code segment for directing a processor circuit to locate in a programmable device at least one user-specified output character associated with user input, in response to receipt of an input code representing said user input; and

b)   a second code segment for directing a processor circuit to provide said at least one user-specified output character for use by an application program.

40.   An apparatus for producing user-defined output characters in response to input codes produced by a web-communicating input device, the system comprising a web server operable to establish communications with said web-communicating input device using the World Wide Web and programmed to produce at least one user-specified output character for use in a field of an e-mail produced by an e-mail server in communication with said web server, in response to receipt by said web server of an input code, from said web-communicating input device.

41.   An e-mail system comprising:

a)   a web server operable to establish communications with devices using the World Wide Web;

b)   an e-mail server operable to communicate with said web server;

c)   at least one of said web server and said e-mail server being programmed to produce at least one user-specified output character for use in a field of an e-mail in response to receipt of an input code from one of said devices.

42.   The e-mail system of claim **41** wherein said web server and said e-mail server are implemented on a common computer.

43.   The e-mail system of claim **41** wherein said web server and said e-mail server are implemented on separate computers.